Daughters DESIGN

Wedding Flower Guide

OUR TOP TIPS



We are here to help

Never feel like you need to have all the details figured out. We can work together to sort through all the options.

Sometimes less is more

Weddings are meant to be fun. It's one of life's most celebrated days. If at any point while planning your wedding you feel overwhelmed or stressed, perhaps find ways to simplify things

Let's talk about money

Be open with us about your budget, so we can help you make the best decisions. We're happy to provide guidance on which elements are worth investing in and how to make the most of your budget.

Aesthetic over specifics

There are plenty of beautiful flowers available during each season of the year, so be open minded when considering flowers for your big day. We focus on highlighting the best of what each season has to offer and recommend focusing on the overall aesthetic rather than specific flowers.

Repurposing doesn't always work

There are some cases where items from the ceremony can be repurposed at the reception. We can talk through all the pros and cons of trying to repurpose floral pieces.

Add dimension & interest to your wedding

Flowers are a wonderful way to add a personal touch to your day. Don't shy away from colors or tones that are bolder and have more depth than your wedding color palette. We love combining neutral flowers with unexpected pops of color.

Rules don't apply

There are no real rules when it comes to wedding flowers. Use your wedding day as an opportunity to focus on the pieces that are most important to you and that will be photographed the most.

Set the mood

Never underestimate the value of adding romantic candlelight to your tables. It brings a true sense of elegance and intimacy to the atmosphere while visually enhancing the overall look of your reception.



Signature items are worth investing in

When it comes to your budget, invest in a few signature items and don't worry about the rest.

Don't believe everything you see

Pinterest can be very misleading as many of the most popular wedding photos may be from an entirely different part of the world or from a staged photo shoot. If in doubt ask and we can talk about flower availability and overall cost.

Keep it simple

For example, on the tables think about incorporating an abundance of bud vases and candles. Bring together a collection of beautiful blooms in a variety of heights and textures - partnered with a few hundred candles will take your breath away.

Pick a Venue you love

Find a venue that you don't feel like you need to do a lot to and one you feel like you want to live in for a day (or three). Allow the florals to be a highlight and not over complicated. They should add to the experience - not look to cover up the beauty of the environment.